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Press release

## **Coca-Cola European Partners start shipping on SRS Full-size pallet**

**Coca-Cola European Partners joins Svenska Retursystem and switches from wooden pallets to the grey full-sized pallet for all customers in Sweden. From February, the company starts distributing its beverage products on the “climate-smart return pallet.”**

“Sustainability has been something that permeates our entire business for many years and we are continuously working on improvements in a number of areas. Therefore, it feels quite right that we now move from wooden pallet to this more climate-smart return pallet.”, says Anders Johansson at Coca-Cola European Partners Sweden.

In February, Coca-Cola European Partners will set the production for the grey full-sized pallet on the first of six production lines at the plant in Jordbro. During the year, they are gradually transferred to the remaining lines and in the autumn, all products produced in Jordbro will be delivered on the return pallet. In Jordbro, the company produces about 1.5 million liters of beverage every day and the new pallet will be delivered to over 200 customers around Sweden.

“With the grey full-sized pallet Coca-Cola gets a high-quality pallet that not only reduces the industry’s CO2 emissions, it also provides a more healthy working environment for both their employees and customers,” says Cecilia Ratnér, Key Account Manager at Svenska Retursystem.

In order to gain greater control over all its cargo carriers, Coca-Cola has also decided to start using the digital asset management control service SMART Pooling. By following its load carriers in an industry-wide platform, the company gets better control of its balances, more efficient administration and digitized routines.

### **Contact**

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